

REPORT TO: Health & Wellbeing Board

DATE: 6 July 2016

REPORTING OFFICER(s): Simon Banks, Chief Officer
Leigh Thompson, Director of Commissioning
NHS Halton Clinical
Commissioning Group

PORTFOLIO: Health & Wellbeing

SUBJECT: Well North Programme

WARDS: Borough-wide

1.0 PURPOSE OF THE REPORT

To provide an update on the Well North programme for Halton.

2.0 RECOMMENDED: That

- 1) The contents of the report are noted;**
- 2) Feedback is provided on the identified work streams;**
- 3) The initial work programme for Well Halton is agreed, and;**
- 4) The resources required to support Well Halton are agreed**

3.0 SUPPORTING INFORMATION

Well North is a Department of Health response to the Due North Report published in 2014 which highlighted the disparity in health outcomes between the north and the south of England.

Well North's goals are to :-

- address inequality by improving the health of the poorest, fastest;
- increase resilience at individual, household and community levels;
- and reduce levels of worklessness, a cause and effect of poor health.

Well North is the recognition that for health inequalities to be addressed effectively, interventions must be built on developing community based programmes, which enable empowerment, control, self-determination and the freedom to lead lives that people have reason to value. Designing such an environment will deliver healthy behaviours and match the emotional needs of people.

The resource allocation for Well North is £1M PHE resource per pathfinder, of which £400,000 funds hub activity and £600,000 cash for each pathfinder, matched locally £400,000 cash and £600,000 in-kind activity over 3 year period.

The programme must be delivered in wards in the top 10% of IMD, the approach is to develop, test and pilot a set of linked interventions to improve the health of the poorest, fastest, targeting the social life of the social gradient through communities of influence, which support people from some of the most deprived areas to improve their health, bring the health system and economic growth priorities into closer alignment and build a best practice framework which can be replicated and transplanted.

Well North is a collaborative programme which is developing, testing and piloting a set of linked interventions to improve the health of the poorest, fastest, in some of the most deprived areas of the North of England.

Well North seeks to make visible previously invisible at-risk people and attempt to solve, rather than manage, their illnesses and anxieties.

Specifically, the hubs of which Halton is one must seek to reach and engage with people and work with them to identify holistic solutions for them and their families. The programme aims to improve their health, bring the health system and economic growth priorities into closer alignment and build a best practice framework which can be replicated and transplanted.

A fundamental and critical cross-cutting, unifying philosophy underpinning Well North is the recognition that for health inequalities to be addressed effectively, interventions must be built on developing community based programmes, which enable empowerment, control, self-determination and the freedom to lead lives that people have reason to value. Designing such an environment will deliver healthy behaviours and match the emotional needs of people.

The development of the Well Halton programme under the auspices of Well North has been conducted in partnership between NHS Halton CCG (as the lead organisation) and Halton Borough Council. The Health and Wellbeing Board reviewed and approved the initial proposition and have received a progress report, with a further report due in July. Regular updates and opportunities for engagement in the development of the Well Halton proposition have also been offered across the two organisations and community partners.

4.0 PROGRESS

4.1 The initial phase of the Well North programme has been undertaken in the last few months as outlined in the report to the Health & Wellbeing Board in February 2016. This phase culminated in a collaborative two day workshop with a Halton cohort in attendance along with a number of representatives of the Well North team. The intention of the workshop was to refine and agree the work programme for Halton (hereafter referred to as Well Halton) building on the initial bid, the diagnostic stage and the potentials that have been identified from the Well North team whilst exploring Halton.

5.0 WELL HALTON

5.1 The two day workshop was held on 3rd & 4th May 2016 at Trafford Hall, Chester. Ahead of the workshop three areas of focus were agreed in principal by the Halton cohort which were; Windmill Hill, Halton Brook & Widnes. During the workshop the work streams were fleshed out further which resulted in three distinct schemes;

1. **Windmill Hill** – this is to build on the initial proposition outlining our intentions to extend the concept of One Halton, utilising our community assets to support a bottom up approach for an Intergenerational Family Centre with Multidisciplinary teams providing services to children, young people, families and older people. We can build upon the Big Local approach to address the lack of community hub and the integrated access to services including a long term solution of access to medical services.

This approach will widen the Children's Centre offer to whole life cycle access to services at a neighbourhood level away from clinical settings. This strand will also consider the wider infrastructure requirements of the expanding area of east Runcorn exploring how the emerging needs may dovetail and compliment the provision of a community hub in Windmill Hill. There will be some focus on building relationships with the business sector at Sci-tech Daresbury to seek employment opportunities and develop aspirational programmes to inspire science, technology and innovation with Halton's school children.

2. **Halton Brook** – has a community sector that includes the Four Estates Charity, Runcorn Veterans Association and many others, there are multiple physical assets such as Halton Brook Community Centre, Holy Spirit Church, the Children's Centre and two schools. What the estate lacks is the expertise to capitalise on these assets in a way that will make them sustainable. With support from the Well Halton team we will look to address this. There are a number of long standing wicked issues on the estate these include poor health outcomes, criminality, drug/alcohol abuse, youth nuisance, worklessness and low levels of adult education. Part of the work will involve bringing in services to tackle these issues. We will foster a 'can do' spirit, offer people the opportunity to 'loiter with intent', create a space (or spaces) where people can harness their creative/entrepreneurial spirit and start to build projects, business and opportunities.
3. **Well Widnes (Virtual Community Health Hub)** - Opportunities to create "start up and support" business models in the wards of Kingsway and Ditton between the CCG, LA, Well North and the public, private and voluntary, community and social enterprise (VCSE) sector to design, implement and govern a potential community Hub to stimulate entrepreneurship to improve the health and wellbeing of our local population; as a catalyst for new innovations and strengthen the economy and collaborative working for the benefit of people living and working in the borough. Our shared aspiration is that this virtual community health hub will bring about opportunities so that everyone in Halton can realise their potential.

5.2 Each of the three work streams (schemes) have developed a plan on a page to provide an initial narrative, and each have yet to progress their ideas and thoughts into action. The next steps for the Well Halton programme is that each scheme will require a clearly identified governance structure, a project initiation document and clear leadership team to progress the schemes as follows:-

Windmill Hill – Lead Officer is Nicola Goodwin, leadership team members are Rob Trimble, CEO of Bromley by Bow, Irene Bramwell – Windmill Hill resident, Sarah Vickers – CCG lead for GP Services, Ian Hunter - Chair of Windmill Hill Big Local Partnership, Richard Jones – Homes & Communities Agency, Veronica Wright – Children’s Services & Dr Cliff Richards – Chair of NHS Halton CCG.

Halton Brook – Lead Officer is Chris Carlin - VCA, leadership team members are Donald Findley – Well North, Veronica Wright – Children’s Services, John Patton – Social Care in Practice.

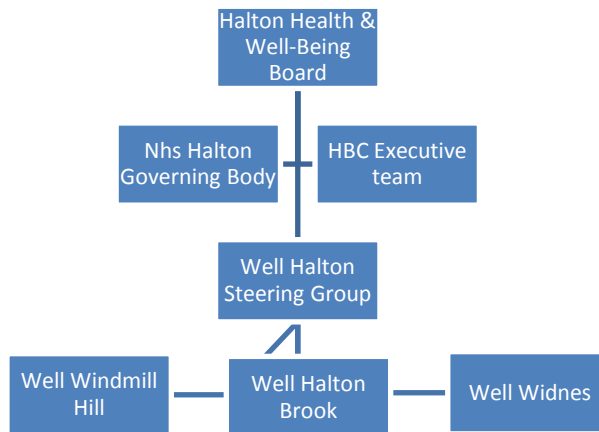
Well Widnes (Virtual Community Health Hub) – Lead Officer is Dave Sweeney – CCG, Tim Leather – HBC, Sally Yeoman – VCA, Paula Caine – Halton Chamber of Commerce, Richard Munson – Vikings, Mark Swift – Wellbeing Enterprises, Lisa Taylor – HBC, Mick Hanratty – Well North.

Each team will need to further scope their work streams providing detailed insight on the initiatives, the intended outcomes, stakeholders, opportunities & potentials, challenges, action plans, timescales etc. These should be completed in the next three months (by September 2016) to provide a tangible work programme and a further update on the Well Halton programme.

6. **Governance and Support**

Support to co-ordinate the programme to date has come from an integrated senior team providing strategic insight and support. A steering group has now been established chaired by the Chief Officer of NHS Halton CCG. It is imperative that both organisations maintain a key role to progress Well Halton and to deliver the innovative, strategic and operational place shaping role of the public sector.

The success of Well Halton will depend on not only maintaining the current level of strategic and operational support but providing it to the required future levels. Therefore, the CCG and the local authority need to consider and provide the appropriate level of resources moving forward.



7.0 POLICY IMPLICATIONS

- 7.1 The Well North programme provides the opportunity to be innovative and further develop our integrated approach to health and wellbeing in Halton.

8.0 FINANCIAL IMPLICATIONS

- 8.1 The initiative provides investment in the Borough.

9.0 IMPLICATIONS FOR THE COUNCIL'S PRIORITIES

9.1 Children and Young People in Halton

Improving the health of Children and Young People is a key priority in Halton, the Well North programme will contribute to this area of work.

9.2 Employment, Learning and Skills in Halton

The above priority is a key determinant of health, hence, improving outcomes in this area will have an impact on improving the health of Halton residents.

9.3 A Healthy Halton

All issues outlined in this report focus directly on this priority.

9.4 A Safer Halton

The Well North programme objectives connect with the Safer Halton agenda through supporting and building resilient communities.

9.5 Halton's Urban Renewal

The environment in which we live and the physical infrastructure of our communities has a direct impact on our health and wellbeing; Well North recognises the broad context of issues that impacts on residents health & wellbeing including the physical environment.

10.0 RISK ANALYSIS

On approval and development of scheme plans a risk analysis and risk register will collated for each scheme and presented to the Well Halton Steering group.

11.0 EQUALITY AND DIVERSITY ISSUES

The Well North programme will strive to engage with cohorts of Halton's community whom traditionally haven't accessed primary care services.

12.0 LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF THE LOCAL GOVERNMENT ACT 1972

None under the meaning of the Act.